

INDEPENDENT INDIANA



Survey of Indiana Registered Voters

October 4-7, 2025



NORTH STAR
OPINION RESEARCH

phone: 703.836.7666 | web: northstaropinion.com

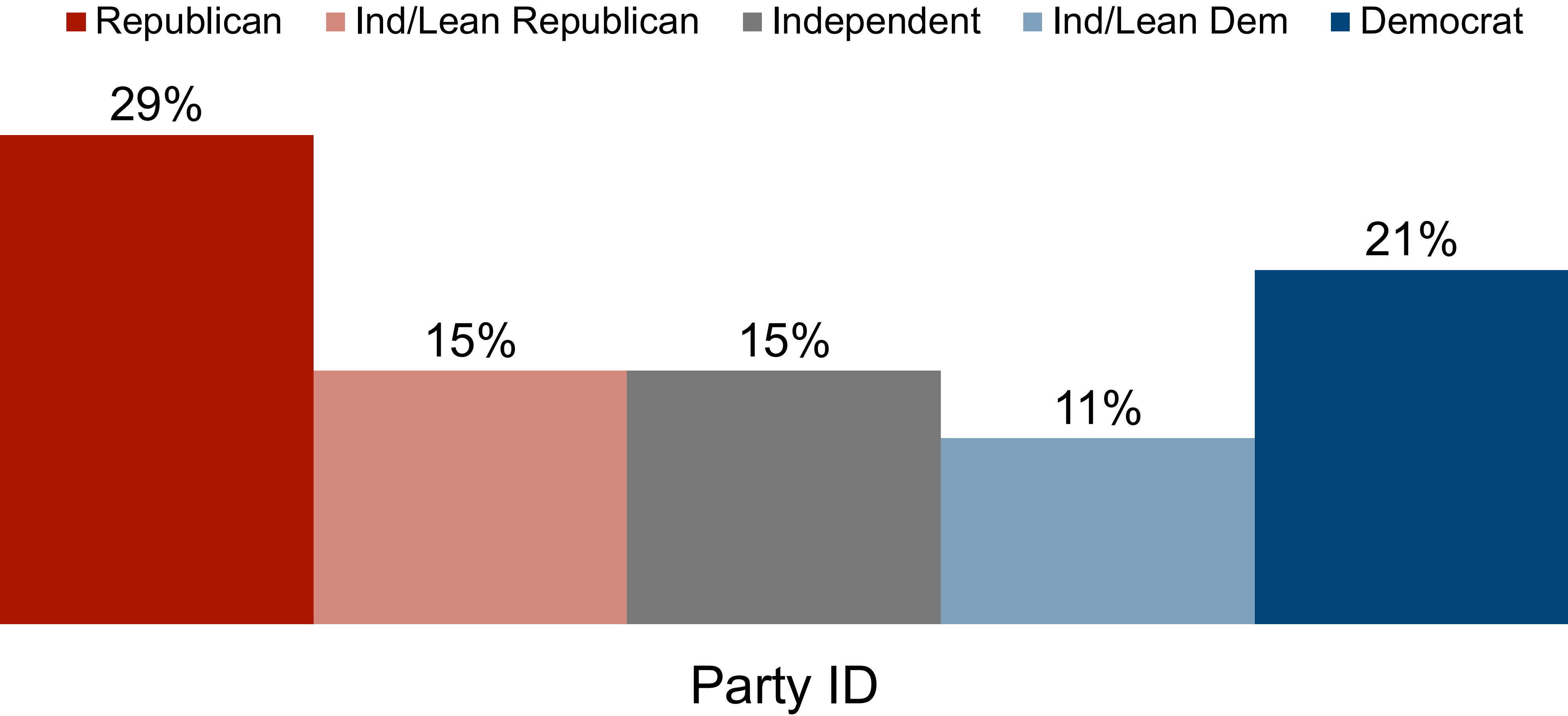
Methodology

- Survey conducted October 4-7, 2025
- Voter file sample provided by i360
- Mixed-mode methodology:
 - 64% live interviewer to cell phones
 - 7% live interviewer to landlines
 - 29% text-to-web to cell phones
- 604 total respondents | Margin of error +/- 3.99%
- Quotas set to reflect current registration and past turnout:
 - 47% Indianapolis DMA, 36% Northern DMAs, 17% Southern DMAs
 - 82% White, 15% Other race
 - 21% 18-34, 34% 35-54, 17% 55-64, 27% 65+
 - 61% Non-College, 38% College Graduate
 - 51% Female, 49% Male

Structure of the Electorate

Republicans have a 8-point advantage in party ID, 12-points including leaners.

In politics today, do you normally think of yourself as (ROTATE: a Republican, an independent, or a Democrat)?



Republicans lean towards Trump, Democrats are evenly divided, and independents are all over the ideological map.

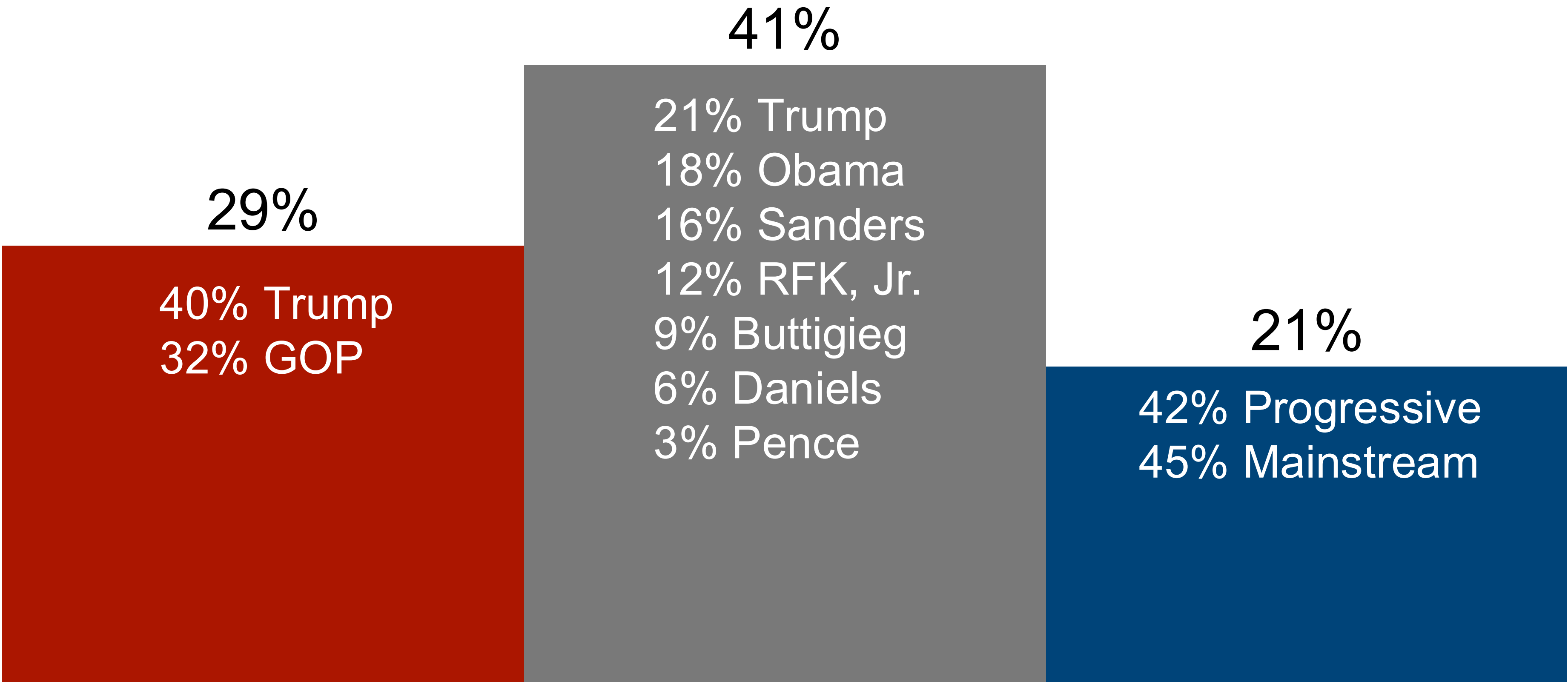
Which of the following political leaders would you say best represents your political views: Donald Trump, Mike Pence, Mitch Daniels, Bernie Sanders, Barack Obama, Pete Buttigieg, or Robert F. Kennedy, Jr.?

■ Republican

■ Independent

■ Democrat

Do you consider yourself to be more (ROTATE: a supporter of Donald Trump, or a supporter of the Republican Party)?

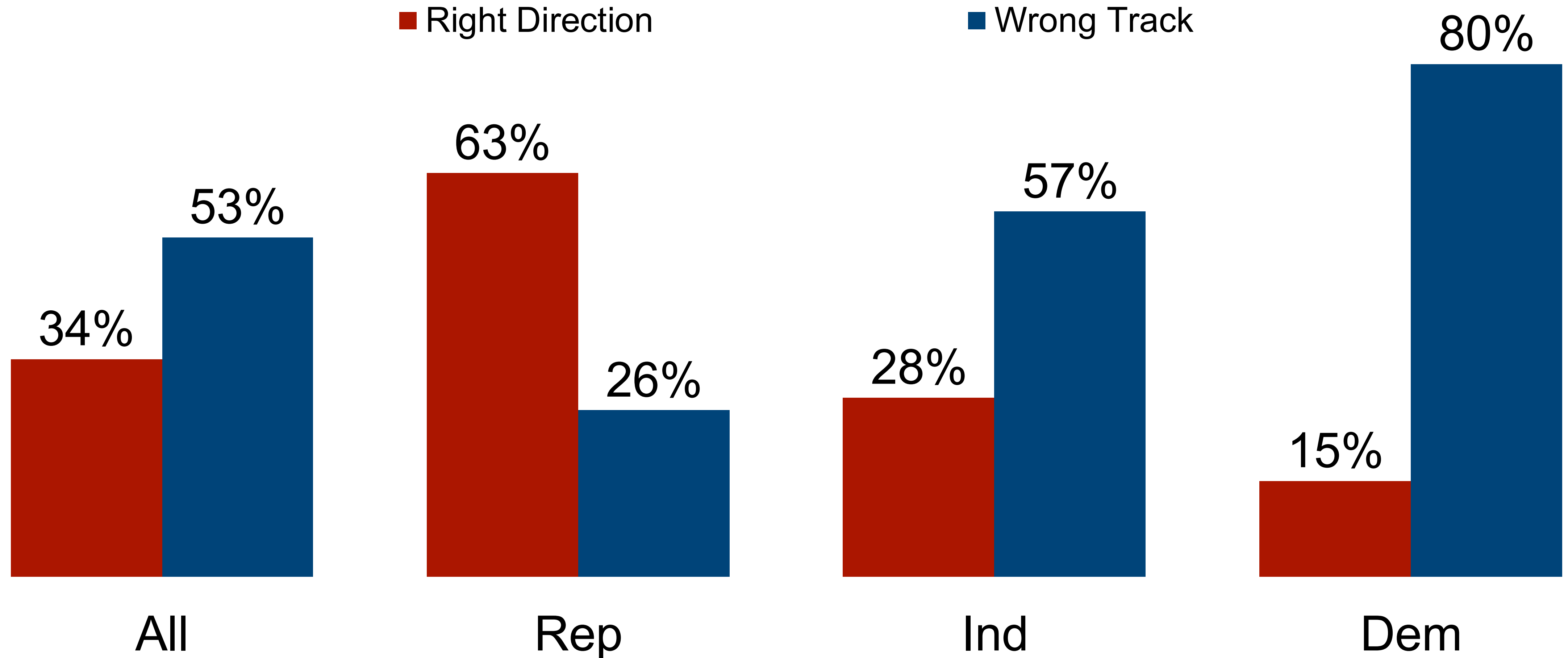


Do you consider yourself to be more (ROTATE: a supporter of the progressive movement, or a supporter of the Democratic Party)?

Political Environment

A majority says that Indiana is off on the wrong track.

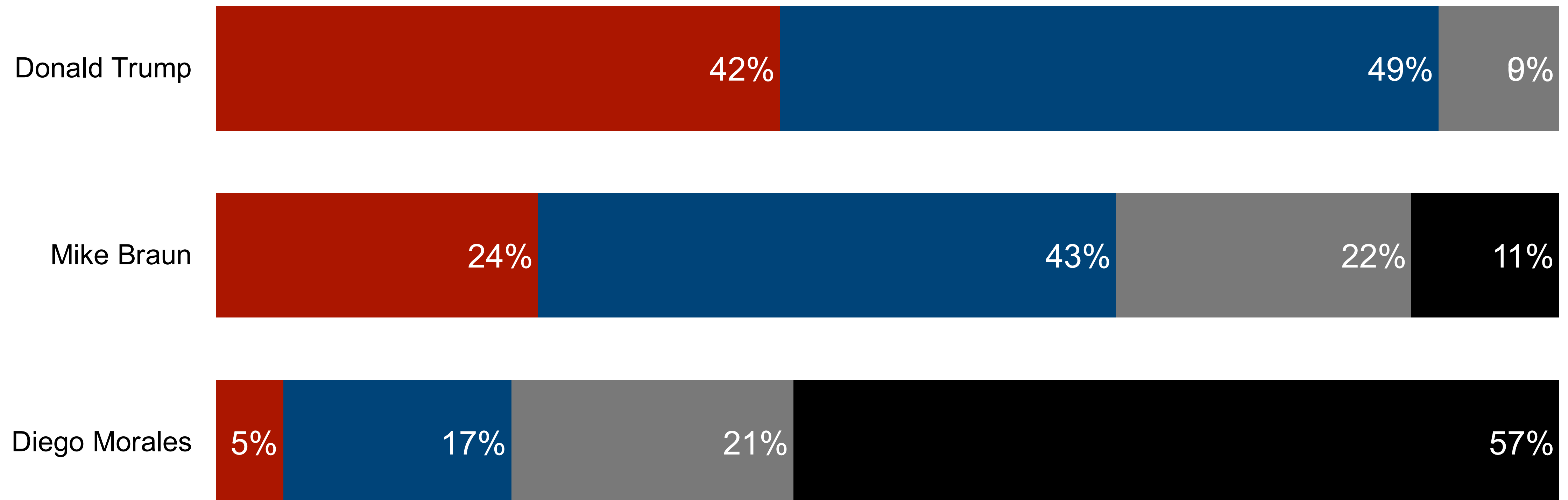
Overall, would you say that Indiana is heading in the right direction, or have things gotten off on the wrong track?



President Trump and Governor Braun are both underwater on their favorability ratings.

Here is a list of names of people and groups. For each one, please tell me if you have a favorable or unfavorable opinion of them. If you haven't heard of the person or group, just say so:

■ Favorable ■ Unfavorable ■ No Opinion ■ Never Heard Of



Here is a list of names of people and groups. For each one, please tell me if you have a favorable or unfavorable opinion of them. If you haven't heard of the person or group, just say so: (RANDOMIZE)

		<i>FAVORABLE</i>	<i>UNFAVORABLE</i>	<i>NO OPINION</i>	<i>NEVER HEARD OF</i>
Donald Trump	<i>ALL</i>	42%	49%	9%	0%
	<i>REP</i>	90%	6%	3%	0%
	<i>IND</i>	31%	56%	12%	1%
	<i>DEM</i>	5%	91%	4%	0%
Mike Braun	<i>ALL</i>	24%	43%	22%	11%
	<i>REP</i>	53%	16%	22%	8%
	<i>IND</i>	15%	50%	22%	12%
	<i>DEM</i>	8%	67%	14%	11%
Diego Morales	<i>ALL</i>	5%	17%	21%	57%
	<i>REP</i>	7%	15%	19%	59%
	<i>IND</i>	4%	17%	22%	57%
	<i>DEM</i>	6%	22%	17%	55%
The Indiana Republican Party	<i>ALL</i>	33%	45%	20%	3%
	<i>REP</i>	75%	10%	11%	3%
	<i>IND</i>	24%	51%	21%	4%
	<i>DEM</i>	3%	81%	14%	2%
The Indiana Democratic Party	<i>ALL</i>	25%	43%	27%	5%
	<i>REP</i>	7%	76%	13%	5%
	<i>IND</i>	21%	40%	34%	6%
	<i>DEM</i>	66%	10%	21%	3%

Views of the Two-Party System

Both of Indiana's political parties are unpopular.

Here is a list of names of people and groups. For each one, please tell me if you have a favorable or unfavorable opinion of them. If you haven't heard of the person or group, just say so:

■ Favorable

■ Unfavorable

■ No Opinion

■ Never Heard Of

The Indiana
Republican Party

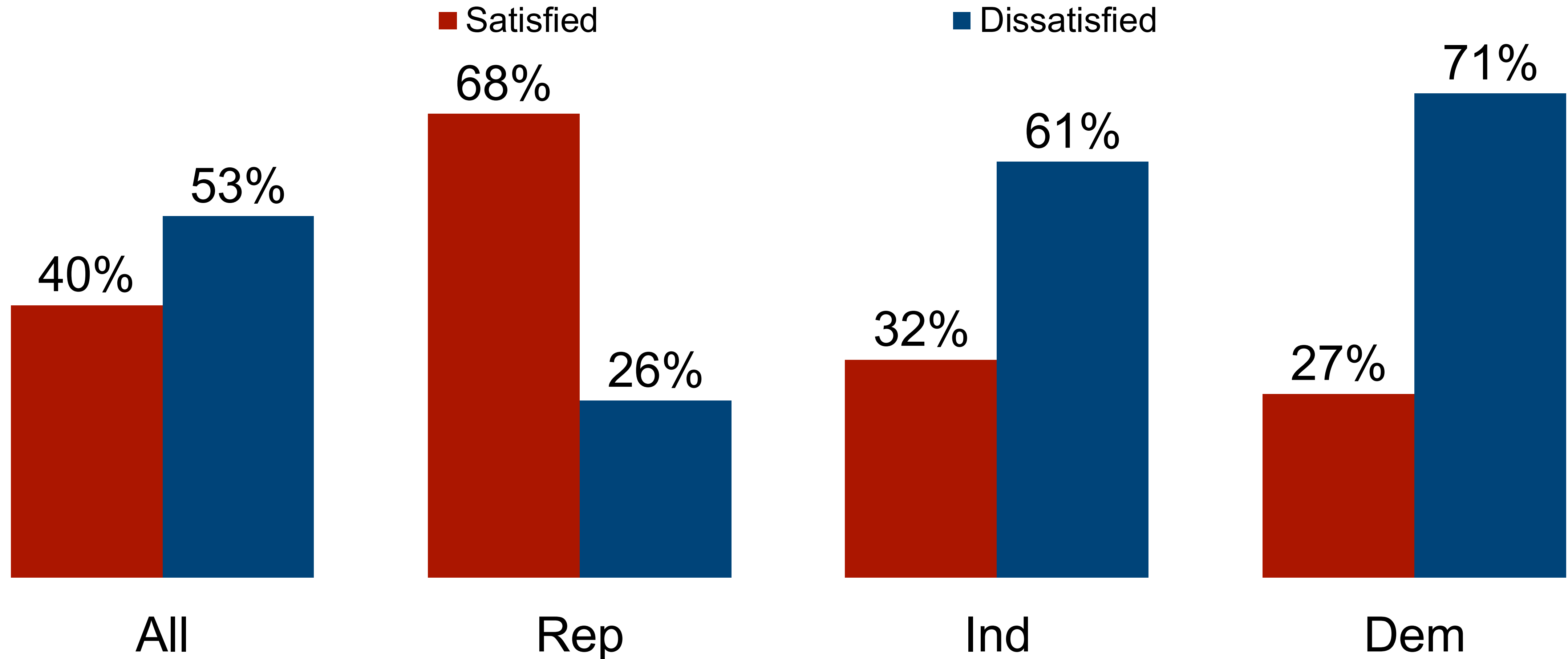


The Indiana
Democratic Party



A majority of voters are dissatisfied with the choices of candidates in Indiana elections.

Generally speaking, how satisfied are you with the choices of candidates that Indiana voters have in elections today: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?



ASK ONLY OF REPUBLICANS (D1 = 1 or 2)

How often would you say the Republican party and the candidates it nominates today do a good job of reflecting your views on the issues facing Indiana: all of the time, most of the time, only some of the time, or almost never?

	<i>REP</i>
ALL THE TIME	9%
MOST OF THE TIME	52%
ONLY SOME OF THE TIME.....	33%
ALMOST NEVER.....	3%
DON'T KNOW/REFUSED.....	3%

Note: Results based on 174 Republican respondents.

ASK ONLY OF DEMOCRATS (D1 = 6 OR 7)

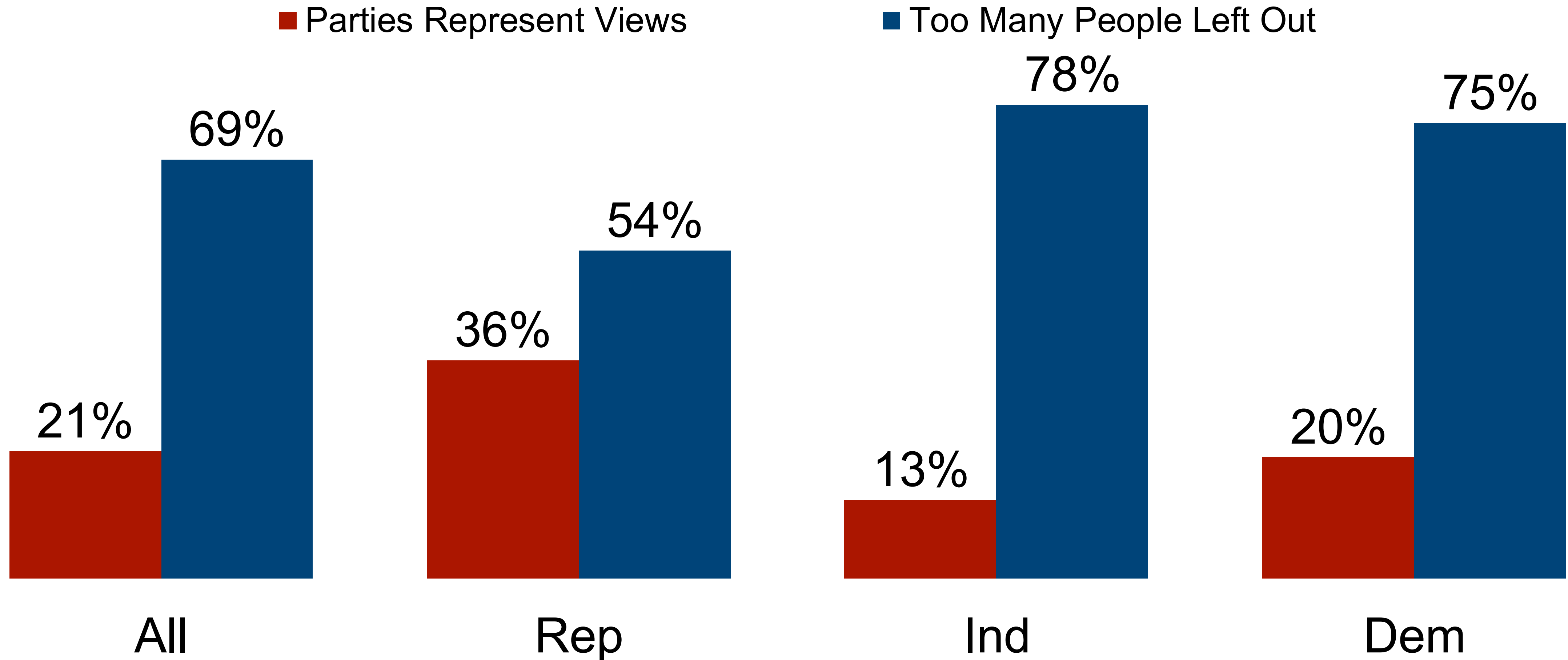
How often would you say the Democratic party and the candidates it nominates today do a good job of reflecting your views on the issues facing Indiana: all of the time, most of the time, only some of the time, or almost never?

	<i>DEM</i>
ALL THE TIME	8%
MOST OF THE TIME	42%
ONLY SOME OF THE TIME.....	44%
ALMOST NEVER.....	5%
DON'T KNOW/REFUSED.....	2%

Note: Results based on 130 Democratic respondents.

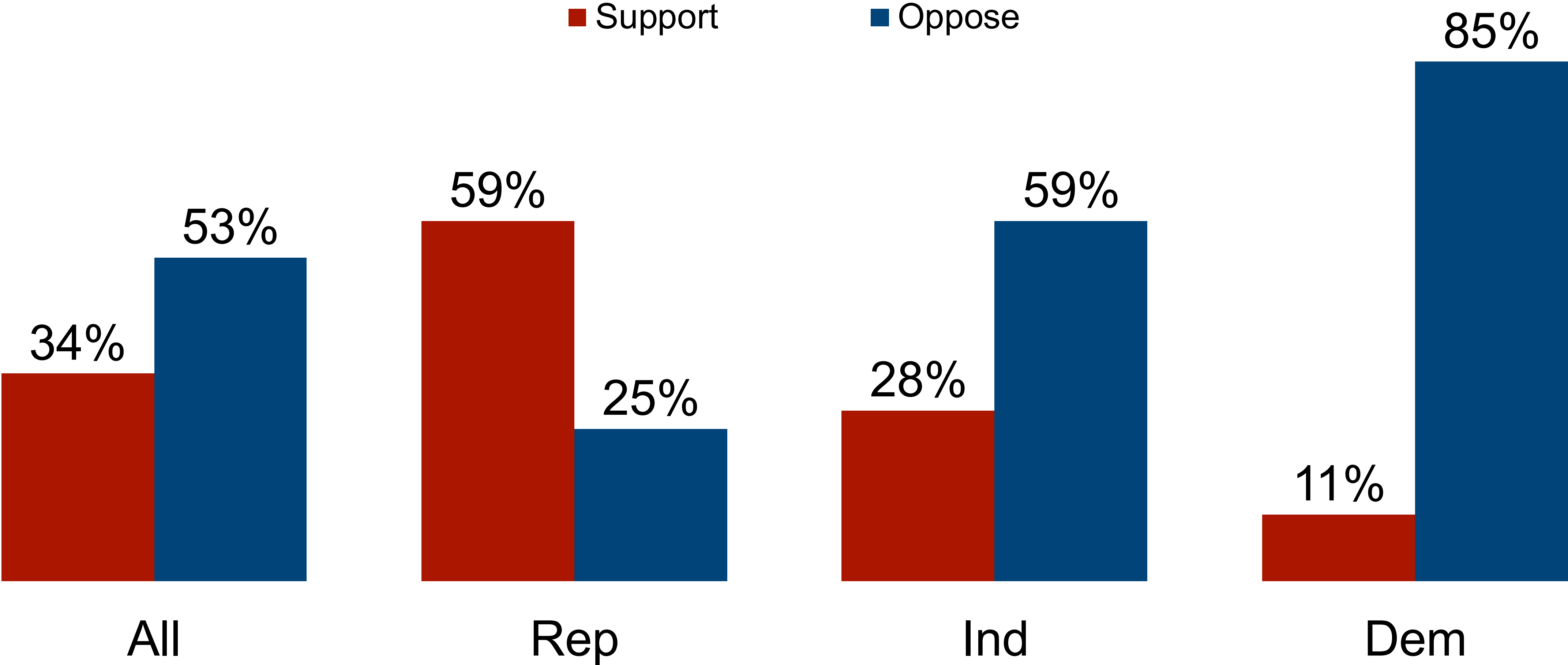
Indiana voters think that the two-party system leaves out the views of too many people by more than a three-to-one margin.

Do you think the Republican and Democratic parties do a good job of representing the views of most Hoosiers, or do you think the views of too many people are left out in our two-party system?



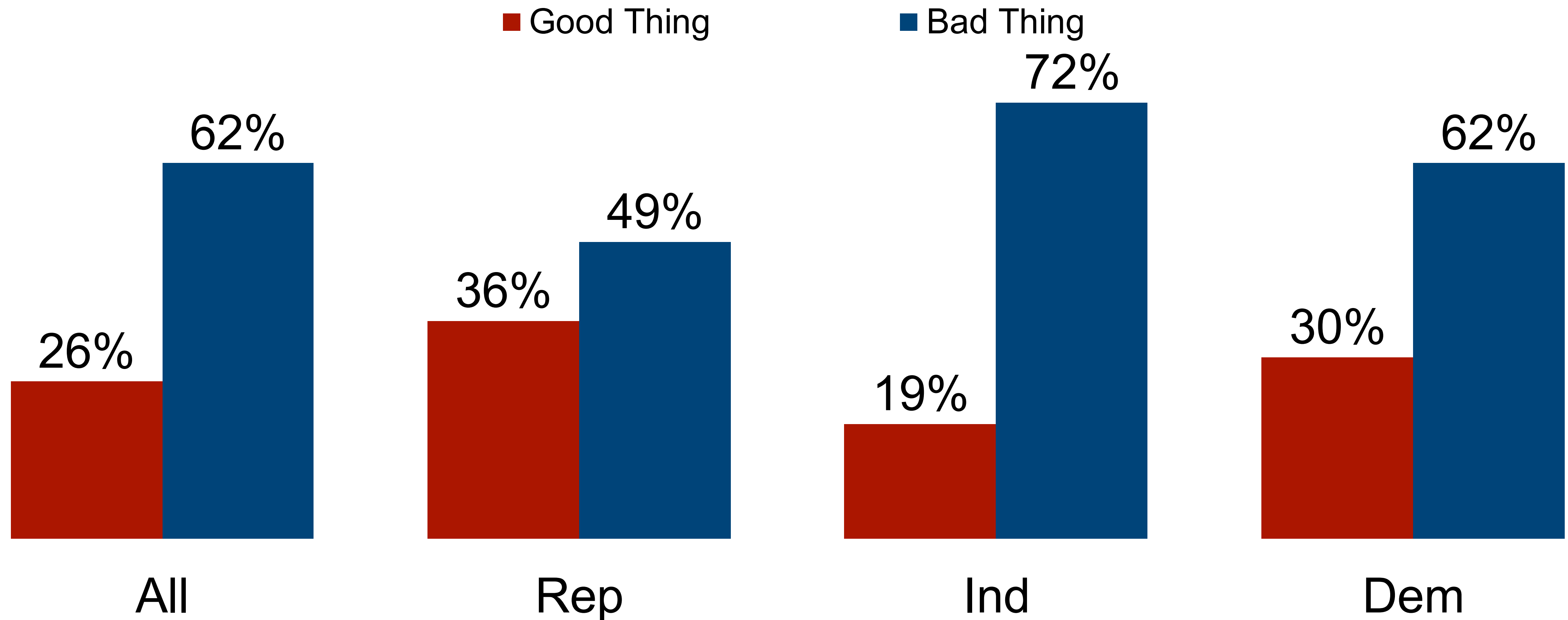
A majority opposes the proposed redistricting plan.

As you may know, the state legislature redraws the state's Congressional Districts every ten years after the U.S. Census. There is currently a proposal to redraw the districts after just five years, which would make Indiana's two House districts held by Democrats more likely to be won by Republicans next year. Do you support or oppose the proposal to redraw Indiana's Congressional Districts?



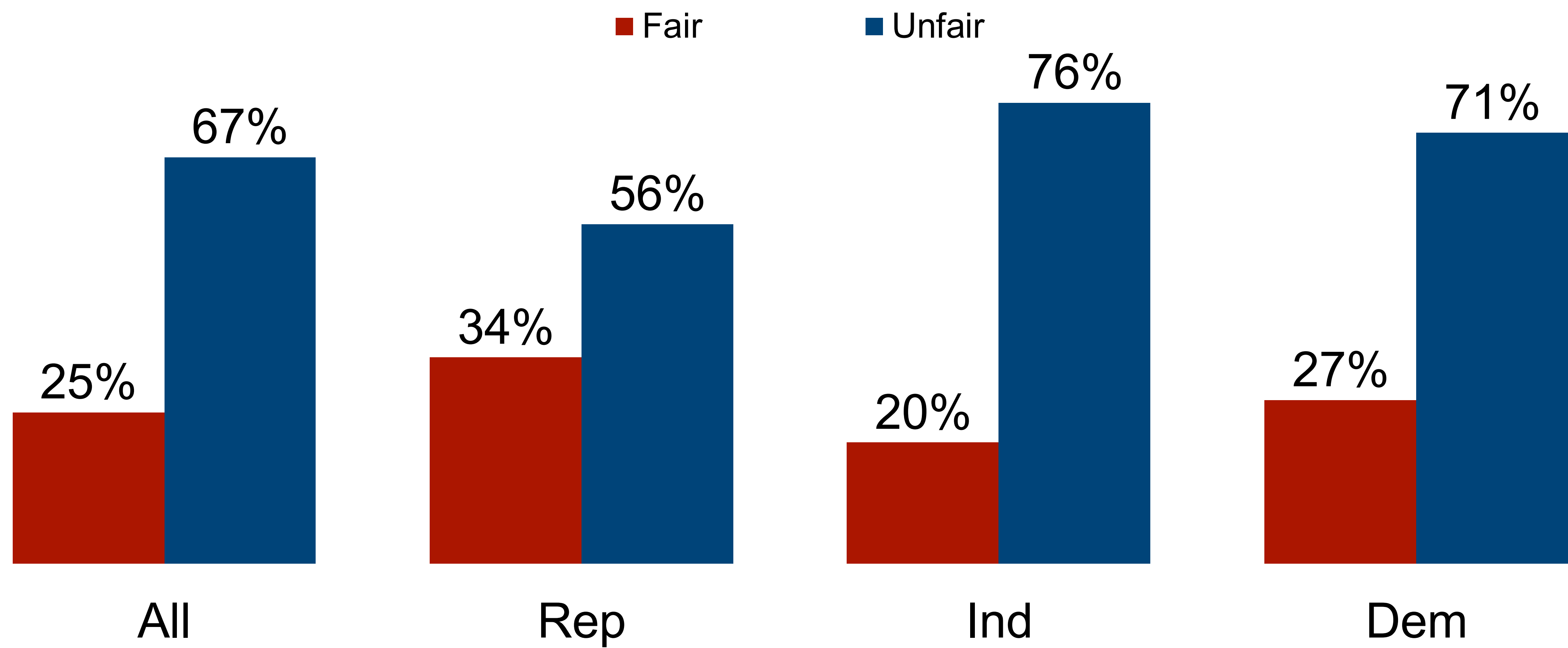
Voters think that straight-ticket voting is a bad thing by more than two-to-one.

As you may know, Indiana allows straight-ticket voting, where a voter can automatically vote for all of a party's candidates on one ballot, but without seeing the names of any independent candidates running. Do you think that (ROTATE: straight-ticket voting is a good thing because it makes it easier for voters to vote for their preferred party's candidates, or straight-ticket voting is a bad thing because it makes it harder for independent candidates to be successful)?



Two-thirds of voters think the signature requirement for independent candidates is unfair.

In order to get on the ballot in Indiana to run for U.S. Congress, independent candidates must collect around 4,000 signatures, while Republican and Democratic candidates for U.S. Congress do not have to collect any signatures to get on the ballot. Do you think it is fair or unfair to require independent candidates to collect so many more signatures to run for office?



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