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**Thinking ahead to next year's November 2026 midterm election, Hoosiers will choose a Secretary of State, Indiana's chief elections officer who oversees voting as well as business services and business registration in our state.**

**If the election for Indiana Secretary of State were held today, would you be more likely to vote for:**

The Republican nominee **44.0%**  
The Democratic nominee **34.0%**  
Not sure **12.0%**  
An Independent candidate **10.0%**

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**If the election for Indiana Secretary of State were held today, for whom would you vote?**

Beau Bayh (Democrat) – A U.S. Marine veteran and attorney, and the son of former U.S. Senator Evan Bayh **31.5%**

Diego Morales (Republican) – Indiana's current Secretary of State **28.5%**

Greg Ballard (Independent) – A retired Marine lieutenant colonel who served two terms as the Republican mayor of Indianapolis from 2008 to 2016 **23.8%**

Undecided **16.2%**

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**When you hear that a candidate is running as an independent, which of the following best describes your reaction?**

Neutral – It depends on the person, not the label **57.5%**  
Positive – I'm more open to considering that candidate **31.2%**  
Negative – I'm less likely to consider that candidate **7.2%**  
Not sure **4.0%**

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## CROSSTABS

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**If the election for Indiana Secretary of State were held today, would you be more likely to vote for:**

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>Republican nominee</b>	7	72	35	12
<b>Democratic nominee</b>	70	6	28	9
<b>Independent candidate</b>	23	8	32	5
<b>Not sure</b>	26	9	10	21

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**When you hear that a candidate is running as an independent, which of the following best describes your reaction?**

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>Positive</b>	44	15	38	4
<b>Neutral</b>	63	63	54	29
<b>Negative</b>	9	27	3	1
<b>Not sure</b>	8	9	0	10

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## What is your age?

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>18-24</b>	11	9	12	4
<b>25-34</b>	15	17	18	7
<b>35-44</b>	28	21	18	12
<b>45-54</b>	26	27	18	13
<b>55-64</b>	31	30	19	9
<b>65-74</b>	32	23	16	8
<b>75+</b>	12	10	5	6

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## What is your gender?

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>Female</b>	76	51	50	43
<b>Male</b>	48	63	45	2
<b>Non-Binary/Other</b>	2	0	0	0
<b>Prefer Not to Say</b>	0	0	0	1

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## What is the highest level of education you have completed?

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>High school or less</b>	38	45	30	23
<b>Some college</b>	51	31	43	36
<b>Bachelor's</b>	28	28	13	3
<b>Post-grad</b>	9	10	9	3

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Would you describe the area where you live as:

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>Urban</b>	44	30	30	22
<b>Suburban</b>	52	48	36	26
<b>Small town / rural</b>	30	36	29	17

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### What is your annual household income?

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>Under \$35k</b>	36	29	23	27
<b>\$35k-\$74k</b>	54	45	41	25
<b>\$75k-\$124k</b>	24	26	23	9
<b>\$125k-\$199k</b>	9	8	8	2
<b>\$200k+</b>	1	4	0	0
<b>Prefer not to say</b>	2	2	0	2

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### What county do you live in?

	Beau Bayh	Diego Morales	Greg Ballard	Undecided
<b>Marion and Donut Counties</b>	36	23	34	14
<b>Outside Central Indiana</b>	90	91	61	51